## Online educational and CPD events – a new benefit for EAP members, ECP holders and EAPTI students

## Tom Warnecke

EAP has began an a new partnership with a not-for-profit psychotherapy organisation who provide an internet platform that facilitates access to online educational and CPD (continued professional development) events to offer an exciting new EAP membership benefit.

EAP, along with most national psychotherapy umbrella organisations, recommend that psychotherapists engage with other psychotherapy modalities in addition to the modality approach they originally trained and qualified with. There are indeed good indications that about 80 percent of psychotherapists (and possibly more) seem to work with more than one modality approach in their clinical practice. EAP congresses and many other national and international conference events typically provide excellent opportunities to meet and engage with the broad range of modality approaches within our pluralistic field.

But aside from such events, finding quality short term educational events across the range of modalities and outside our existing professional communities or networks can be daunting. Some times like finding the proverbial "needle in a haystack". However in 2012, the then psychotherapy student Tracy Jarvis had a bright idea to change this situation for the better. Her idea was as simple as it was pioneering: creating a not-for-profit internet platform for psychotherapists to find and access

psychotherapy educational events and courses across the entire range of psychotherapy modality approaches. This led her to create 'Psychotherapy Excellence', currently rebranding as PESI UK.

For those of us who saw the potential in Tracy Jarvis' ideas, it was not surprising to see her vision succeed. And succeed beyond what we, and Tracy herself, envisaged. Initially conceived as an online "market place" for seminars, workshops and events, the Psychotherapy Excellence web portal steadily evolved with the new opportunities offered by emerging internet technologies. Technology that made "online" events not only possible but real alternatives to



conventional events, including "hybrids" - conventional events that can be attended virtually from anywhere in the world.

These developments addressed a common second problem for colleagues interested in cross-modality learning – access to events. Attending training courses and events has always been relatively straightforward for town and city based psychotherapists but becomes increasingly difficult the more remote a colleague's location is.

Psychotherapists who live and work away from big cities in rural areas not only struggle to find but also to access CPD events. I have been told by numerous colleagues that this may involve 1000km or more travel time and expenses in many instances, or additional accommodation needs just to attend a one or two day event.

## Online educational and CPD events

Online educational and CPD events create amazing opportunities to engage with the worldwide world of psychotherapy concepts, ideas and clinical practice – even if you live on some remote island in the Outer Hebrides or somewhere in the Pacific. By teaming up with PESI, Psychotherapy Excellence has become part of a worldwide not-for-profit platform but remains focused on Europe as "PESI UK". In recognition of common goals, EAP decided in 2019 to partner with PESI UK in mutual support of our work. We are therefore pleased to announce that all EAP members,

ECP holders registered with EAP, and students of EAPTI's are entitled to a special EAP 15% discount off any PESI UK online course, digital recording or live event. The EAP website will shortly feature an "Education/CPD" button which will take you to the PESI UK portal, the largest psychotherapy CPD content provider in Europe. Just select any event and enter your EAP code to receive your discount. You will also find more detailed information on different types of CDP, how to obtain certificates of attendance, or answers to technical questions, on the "welcome" page that appears when you follow the "Education/CPD" link.

If you plan a congress or event that might interesting and suitable for recording as an online event, or perhaps as a hybrid conventional-online event, please contact Cathy Cowley at ccowley@pesi.co.uk to discuss possibilities with PESI UK.